

<u>NEWS RELEASE</u>

DEPARTMENT OF INFORMATION TECHNOLOGY

FOR IMMEDIATE RELEASE:

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Get Online Seattle provides online job resources and tools

SEATTLE (July 17, 2014) – The City of Seattle has launched *Get Online: Jobs & the Internet*, an online toolbox for residents who are new to job searching on the web. The Seattle.gov/getonline web site and print materials provide information to help understand and manage your online presence, use the right tools for your job search, and tips for making job connections both on and offline.

Get Online Seattle education materials also promote options for affordable home Internet and locations with free access to computers and the Internet.

"Using the Internet is critical to finding and applying for jobs," says Michael Mattmiller, Acting Chief Technology Officer for the City of Seattle. "This campaign is part of our effort to advance digital equity – ensuring all Seattleites have access to and proficiency using internet-based technologies."

Jobs & the Internet is the second topic of the ongoing Get Online Seattle campaign to provide residents with the necessary skills to navigate the Internet, find content relevant to their needs, and access affordable Internet. The first topic focused on health resources, including what to look for in a reputable health site and what sites to avoid. The next Get Online Seattle campaign, to be launched in October, will focus on learning and education resources.

Visit www.seattle.gov/getonline for more information about the jobs campaign, resources and tips for use. Posters and leaflets are also available via the web site or by calling 206-233-7877.

The *Get Online Seattle: Jobs & the Internet* campaign is run by the City of Seattle's Community Technology Program in partnership with the City's Citizens Telecommunications and Technology Advisory Board, Seattle Public Library, Seattle Goodwill, and YWCA Works.

The City of Seattle's Department of Information Technology's Community Technology Program works to ensure all residents have the opportunity to access online city services and get online

for civic and cultural participation, education, and employment. For more information, visit http://www.seattle.gov/tech/.

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